

[YOUR NAME]

MARKETING MANAGER

[City, State] • [your.email@example.com] • [(000) 000-0000] • [linkedin.com/in/yourname] • [github.com/you or website]

PROFESSIONAL SUMMARY

[Marketing manager summary — years of experience, channels you own (SEO, paid, content, lifecycle), and the growth/CAC results you deliver.]

CORE SKILLS

Channels: [SEO], [Content], [Paid Social], [Email]

Analytics: [GA4], [HubSpot], [A/B Testing]

Tools: [HubSpot], [Ahrefs], [Webflow]

EXPERIENCE

[Marketing Manager]

[Mon Year] – Present

[Company Name] — [City, State]

- [Achievement with a metric — what you did, how, and the measurable result (e.g. increased X by Y% or saved \$Z). Start with a strong action verb.]
- [Achievement with a metric — quantify scope, scale or impact.]
- [Achievement with a metric — focus on outcomes, not duties.]

[Marketing Manager]

[Mon Year] – [Mon Year]

[Previous Company] — [City, State]

- [Achievement with a metric — what you did, how, and the measurable result (e.g. increased X by Y% or saved \$Z). Start with a strong action verb.]
- [Achievement with a metric — quantify scope, scale or impact.]

EDUCATION

[B.A. in Marketing or related]

[Year]

[University Name] — [City, State]

CERTIFICATIONS

- [e.g. HubSpot / Google Analytics certified (Year)]