

Priya Nair

SENIOR FRONTEND DEVELOPER

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PROFESSIONAL SUMMARY

Senior frontend developer with 9 years specializing in performant, accessible React applications and scalable design systems. Leads frontend architecture for cross-functional teams and turns complex product requirements into measurable user-experience wins.

TECHNICAL SKILLS

Core: React, TypeScript, Next.js, JavaScript (ES2023)

UI & Quality: Design Systems, Storybook, Accessibility (WCAG 2.2), Jest, Playwright

Performance: Core Web Vitals, Webpack, Vite, Lighthouse

EXPERIENCE

Senior Frontend Developer

Mar 2020 – Present

Cascade Commerce — Seattle, WA

- Led a 5-engineer frontend team rebuilding the storefront in Next.js, improving Largest Contentful Paint from 4.1s to 1.6s and lifting conversion by 14%.
- Architected a TypeScript design system (40+ components) adopted by 7 product teams, cutting new-feature UI build time by ~35%.
- Drove an accessibility initiative to WCAG 2.2 AA compliance, reducing accessibility defects by 90% and avoiding legal risk.
- Established frontend performance budgets and Lighthouse CI gates, preventing regressions on every pull request.

Frontend Developer

Aug 2016 – Feb 2020

Meridian Software — Seattle, WA

- Shipped a customer analytics dashboard in React consumed by 3,000+ B2B users with sub-second interactions.
- Reduced JavaScript bundle size by 38% via code-splitting and tree-shaking, improving time-to-interactive on low-end devices.
- Partnered with designers to standardize tokens and theming, enabling dark mode across the product in two sprints.

Web Developer

Jun 2014 – Jul 2016

Pixel & Co. — Portland, OR

- Built responsive marketing sites for 20+ clients, all scoring 95+ on Lighthouse performance.
- Introduced a component-based CSS architecture that halved style-related bug reports.

EDUCATION

B.A. in Human-Computer Interaction

2014

University of Washington — Seattle, WA